



Columbus Day Parade
Monday, October 9, 2023
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

**2023 COLUMBUS DAY PARADE
AD BOOK/VIGNETTE CONTRACT**

AD Sponsor Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

TELEVISED COMMERCIAL VIGNETTE ON ABC DURING THE PARADE (30 SECONDS):

___ 30 Second Vignette \$2,500.00 (Includes Production)

PROGRAM BOOK Rates:

(Sizes are 5.5" by 8.5". Print is black and white with borders in color)

_____ Inside Front Cover: \$2,000.00

_____ Inside Back Cover: \$1,500.00

_____ Purple Border Page: \$500.00

_____ Gold Border Page: \$300.00

_____ Silver Border Page: \$200.00

_____ White Page: \$100.00

No Ad - Donation Only: Amount \$ _____

PLEASE CHECK ONE:

_____ Enclosed is my new Ad to be printed in program

_____ Please repeat same Ad from last year

_____ I will email wording for my AD to jcc@jccia.com

_____ Enclosed is my business card to be used for my AD

Authorized Signature _____ Date: _____ Amount of Check _____

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE
PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 19, 2023
3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: jcc@jccia.com www: jccia.com**

Release:
In consideration for acceptance as a participant in the 2023 Columbus Day Parade on October 9, 2023, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2023 Columbus Day Parade.