



Columbus Day Parade  
Monday, October 14, 2024  
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

## 2024 COLUMBUS DAY PARADE FLOAT CONTRACT

Float Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Float Sponsorship Packages:

\_\_\_ **Package A:** Parade Float in 1st Section of the Parade - \$3,000.00  
Includes Free Purple Page Ad in Program Book

\_\_\_ **Package B:** Parade Float in 2nd Section of the Parade - \$2,250.00  
Includes Free Gold Page Ad in Program Book

\_\_\_ **Package C:** Parade Float in 3rd Section of the Parade - \$1,500.00 – Based on availability  
Includes Free Silver Page Ad in Program Book

\_\_\_ **Package D:** Business or Personal Vehicle - \$1,000.00

\_\_\_ **Additional add on:** Musical Performer on Float w/audio equipment-\$250.00 (provided by JCCIA).

\_\_\_ **Additional add on:** Vignette - \$2,500 (20 second Commercial aired two times during the parade)

### Please Check only One:

\_\_\_ I will provide my own personnel for float (minimum 5 persons)

\_\_\_ JCCIA is authorized to provide personnel

### Please Check:

\_\_\_ Enclosed is the wording to be placed on both sides of my float

\_\_\_ Enclosed is the announcement to be read by the reviewing stand

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount of Check \_\_\_\_\_

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE**

**PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 26, 2024**

3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: jcc@jccia.com www: jccia.com

#### Release:

In consideration for acceptance as a participant in the 2024 Columbus Day Parade on October 14, 2024, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2024 Columbus Day Parade