



Columbus Day Parade
Monday, October 14, 2024
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

CORPORATE SPONSOR CONTRACT

Corporate Sponsor: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CORPORATE SPONSOR PACKAGES:

_____ Green Sponsorship Package - \$10,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Two tickets to Presidents' Gala, Four Select Seats at the Italian Concert, Placement in select advertising, Purple page in the Columbus Day Ad Book

_____ White Sponsorship Package - \$25,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Special Recognition and Four tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Video Wall Ads, Premium Placement in all advertising, Gold page in the Columbus Day Ad Book, Social Media Campaign

_____ Red Sponsorship Package - \$50,000.00

Includes: 90-Second Video dedication on Television, Parade Float with Premium Parade Placement, Front Line Walk, Two 15-Second Television Commercials on ABC TV, Special Recognition and 10 tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Multiple Video Wall Ads and Stage Mentions, Presenting Scholarship Placement in all Advertising, Premium Placement in all advertising, Gold page in the Columbus Day Ad Book, Premium Social Media Campaign

PLEASE CHECK ONE:

_____ Enclosed is the wording to be placed on both sides of my float

_____ Enclosed is the announcement to be read by reviewing stand

Authorized Signature _____ Date: _____ Amount of Check _____

CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE
PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 19, 2024
3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: jcc@jccia.com www: jccia.com

Release:
In consideration for acceptance as a participant in the 2024 Columbus Day Parade on October 14, 2024, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2024 Columbus Day Parade.