



Columbus Day Parade  
Monday, October 9, 2023  
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

## 2023 CORPORATE SPONSOR CONTRACT

Corporate Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **CORPORATE SPONSOR OPPORTUNITIES:**

#### **\_\_\_ Green Sponsorship Package - \$10,000.00**

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Two tickets to Presidents' Gala, Four Select Seats at the Italian Concert, Placement in select advertising, Purple page in the Columbus Day Ad Book

#### **\_\_\_ White Sponsorship Package - \$25,000.00**

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Special Recognition and Four tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Video Wall Ads, Premium Placement in all advertising, Gold page in the Columbus Day Ad Book, Social Media Campaign

#### **\_\_\_ Red Sponsorship Package - \$50,000.00**

Includes: 90-Second Video dedication on Television, Parade Float with Premium Parade Placement, Front Line Walk, Two 15-Second Television Commercials on ABC TV, Special Recognition and 10 tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Multiple Video Wall Ads and Stage Mentions, Presenting Scholarship Placement in all Advertising, Premium Placement in all advertising, Gold page in the Columbus Day Ad Book, Premium Social Media Campaign

#### **PLEASE CHECK ONE:**

\_\_\_\_\_ Enclosed is the wording to be placed on both sides of my float

\_\_\_\_\_ Enclosed is the announcement to be read by reviewing stand

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount of Check \_\_\_\_\_

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE**  
**PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 19, 2023**  
3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: jcc@jccia.com www: jccia.com

Release:  
In consideration for acceptance as a participant in the 2023 Columbus Day Parade on October 9, 2023, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2023 Columbus Day Parade.