



Columbus Day Parade
Monday, October 11, 2021
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

2021 COLUMBUS DAY PARADE CORPORATE SPONSOR CONTRACT

Corporate Sponsor: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CORPORATE SPONSOR PACKAGE:

Parade Corporate Sponsor \$10,000.00

Includes:

- Parade Corporate Sponsor Recognition
- Float in 1st Section of Parade
- Televised commercial vignette with ABC during the Parade
- Purple Page Ad in Program Book
- Musical performer on Float with audio equipment
- 25 Tickets to Reception. Location TBD
- Sponsor Recognition on all advertising materials – Ad, Commercials, T-Shirts for Marshalls, etc.

PLEASE CHECK ONE:

- _____ Enclosed is the wording to be placed on both sides of my float
- _____ Enclosed is the announcement to be read by reviewing stand

Authorized Signature _____ Date: _____ Amount of Check _____

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE
PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN AUGUST 31, 2021**

3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: jcc@jccia.com [www: jccia.com](http://www.jccia.com)

Release:
In consideration for acceptance as a participant in the 2021 Columbus Day Parade on October 11, 2021, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2021 Columbus Day Parade.