

2025 CHICAGO COLUMBUS DAY PARADE



Monday, October 13, 2025
12:30P.M.
State Street, Chicago
(From Wacker Drive to Van Buren Street)
2025 Region of Honor: Sicily



AD BOOK/VIGNETTE CONTRACT

AD Sponsor Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

VIGNETTE & AD RATES:

___ 30 Second Televised Commercial Vignette on ABC7 During the Parade - \$2,500.00 (Includes Production)

Ad Program Book (Sizes are 5.5" by 8.5". Print is black and white with borders in color)

_____ Inside Front Cover:	\$2,000.00
_____ Inside Back Cover:	\$1,500.00
_____ Purple Border Page:	\$500.00
_____ Gold Border Page:	\$300.00
_____ Silver Border Page:	\$200.00
_____ White Page:	\$100.00

PLEASE CHECK ONE:

_____ Enclosed is my new Ad to be printed in program
_____ Please repeat same Ad from last year
_____ I will email wording for my AD to jcc@jccia.com
_____ Enclosed is my business card to be used for my AD

Authorized Signature _____ Date: _____ Amount of Check _____

DEADLINE TO RECEIVE ADVERTISEMENTS IS OCTOBER 1, 2025

CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE
PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 26, 2025

3431 N Harlem Ave. Chicago, IL, 60634 | Tel: 708.450.9050 | Fax: 708.450.9065 | jcc@jccia.com | www.jccia.com

Release: In consideration for acceptance as a participant in the 2025 Columbus Day Parade on October 13, 2025, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2025 Columbus Day Parade.